



indition Gift Cards

Gift Cards

Setup Guide

For store administrators and implementation staff · Version 1.0 · 2026-07-28



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Overview

This guide walks through enabling the Gift Cards module, configuring settings, creating card designs, building catalog products, adding storefront widgets, and optionally configuring mobile wallet credentials. A store can be fully set up and ready to sell gift cards in under an hour.

Prerequisite: You must have Shop module admin access. Mobile wallet setup requires Apple Developer Program membership and a Google Cloud service account.

Quick-Start Checklist

- ☐ Enable the Gift Cards module in Shop Settings
- ☐ Create at least one card design
- ☐ Create a gift card product with denominations
- ☐ Add Gift Cards storefront widgets to the appropriate CMS page
- ☐ Place a test order to verify end-to-end flow
- ☐ (Optional) Configure Apple Wallet credentials
- ☐ (Optional) Configure Google Wallet credentials

Part 1 — Module Settings

1 Enable the module

Go to **Admin → Shop → Settings → Gift Cards**. Toggle *Enable Gift Cards Module* to **On**. Save.

With the module disabled, all storefront widgets render nothing and the My Cards page returns an empty state. Enabling it immediately activates all configured storefront widgets.

2 Allow Unlinked Card Entry

The *Allow Unlinked Card Entry* setting (default: **On**) controls whether a customer can redeem any valid gift card code at checkout, or only codes that are already associated with their account.

- **On (recommended for most stores)** — any customer can enter a code they received as a gift, even before claiming it to their account.
- **Off (tighter control)** — the card must be claimed to the customer's account before it can be used at checkout. Appropriate when you want all cards tracked to named accounts.

3 Review notification defaults

The module sends three types of emails automatically: purchaser confirmation, recipient delivery (with claim link), and resend-claim (manual). No email configuration is needed beyond what the Shop module already uses. You can preview the email templates at **Admin → Shop → Emails** and search for *gift card*.

Part 2 — Create a Card Design

1 Open the designer

Go to **Admin → Shop → Gift Cards → Card Designs → New Design**. The visual canvas opens immediately.

2 Choose a layout and template

Select a canvas orientation: **Landscape** (3.375 × 2.125 in, standard credit-card), **Square**, or **Portrait**. Then pick one of the 15+ built-in templates — Classic, Refined, Celebration, Minimal, and seasonal sets — or start with a blank canvas.

Seasonal templates (Christmas, Thanksgiving, Valentine's Day, USA 250th Birthday, etc.) are included and ready to use. Switch the template for each season without recreating the design from scratch.

3 Customize the design

In the design panel on the right:

- **Logo** — upload your store logo (PNG, max 1 MB, max 1024×1024 px). Displayed in the upper-left of the card.
- **Colors** — choose background color and text color using the color pickers.
- **Code display** — choose QR code, barcode, or text-only for the code representation.
- **Card title** — usually "Gift Card"; can be customized per design (e.g., "Birthday Card").

4 Save the design

Click **Save Design**. Give it a name and optionally a category and sort order. The design is now available for use in catalog products.

Create multiple designs for different occasions (Holiday, Birthday, Thank You). Each product can reference one design, so you can offer occasion-specific gift card products.

5 (Optional) Save as a template

To make the design reusable as a starting point for future designs, click **Save as Template**. It will appear in the template picker for all new designs.

Part 3 — Create a Gift Card Product

1 Create a new product

Go to **Admin → Shop → Products → New Product**. Set the product type to **Gift Card**.

2 Configure Gift Card settings

In the Gift Card tab of the product editor:

- **Card Design** — select the design you created in Part 2.
- **Expiry Mode:**
 - *None* — cards never expire (default).
 - *Fixed Date* — all cards issued for this product expire on a specific date.
 - *Relative* — cards expire N months/days after purchase date (most common).

3 Add denominations

Under the Denominations section, click **Add Denomination** for each value you want to offer (e.g., \$25, \$50, \$100, \$200). Each denomination is a sub-product with its own price.

Gift card products do not support quantity-based pricing or variants other than denominations. If you want a custom-amount gift card, create a denomination at any representative price and manage amounts manually.

4 Fill standard product fields and publish

Set the product name (e.g., "Holiday Gift Card"), description, and any categories. Set status to **Active**. Save and publish.

Part 4 — Add Storefront Widgets

The Gift Cards module ships with four CMS widgets. Add them to a gift-cards page in the CMS.

Widget	Purpose	Typical placement
Gift Cards Listing	Product grid / list with filters	Main gift cards landing page
Gift Cards Filter	Filter sidebar (pairs with Listing)	Sidebar of the same page as Listing
Gift Cards Gallery	Large image-forward product showcase	Featured gift cards section
Gift Cards Detail	Single-product page: design, denomination picker, buy button	Individual gift card product page

1 Add the Listing + Filter widgets

In the CMS page editor for your gift cards catalog page, add **Gift Cards Filter** and **Gift Cards Listing**. Assign both to the same **Widget Group** token — this is how the filter widget sends filter selections to the listing widget. The token is an arbitrary string (e.g., `gc-main`) that must match between the two.

2 Add the Detail widget

On the individual product CMS page template, add **Gift Cards Detail**. No Widget Group is needed for the Detail widget — it reads the product from the URL slug.

3 Add the My Cards link

Link to `/account/my-cards` from the customer account navigation. This is the built-in My Cards page and requires no CMS widget — it is a Yii controller action.

Part 5 — Apple Wallet Setup (Optional)

1 Obtain Apple credentials

You need an Apple Developer account with a valid Pass Type ID. From the Apple Developer Portal:

1. Create a Pass Type ID (e.g., `pass.com.yourbrand.giftcard`).
2. Generate and download the Pass Type ID certificate (.p12 or extract the .pem + key).
3. Download Apple's WWDR certificate (G4 intermediate CA).

2 Upload credentials to the server

Upload these files to `protected/wallet/` in the Indition application root. The exact filenames are configured in settings (see next step). Make sure file permissions prevent public web access.

Security: Never place private key files inside the `web/` public directory. The `protected/wallet/` directory is outside the web root.

3 Configure Apple Wallet settings

In **Admin** → **Shop** → **Settings** → **Gift Cards** → **Apple Wallet**:

- Enable Apple Wallet passes.
- Set *Pass Type ID*, *Team ID*, certificate filename, key filename, WWDR certificate filename.
- Set the private key password via the `APPLE_WALLET_KEY_PASS` environment variable on the server (do not save it in Settings).

Part 6 — Google Wallet Setup (Optional)

1 Create a Google Cloud service account

In the Google Cloud Console, create a service account with the **Google Wallet Issuer** role. Generate and download a JSON key file.

2 Configure issuer in Google Wallet API Console

At pay.google.com/business/console, create an Issuer Account. Note the Issuer ID. Create a Generic Pass class and note the Class ID.

3 Upload the service account JSON and configure settings

Upload the JSON key file to `protected/wallet/`. In **Admin** → **Shop** → **Settings** → **Gift Cards** → **Google Wallet**, enable Google Wallet and set the Issuer ID, Class ID, and service account key filename.

Part 7 — Verification

1 Place a test order (self)

As a test customer, add a gift card to the cart, choose "for myself", and complete checkout. Verify the card appears in My Cards with the correct balance.

2 Place a test order (recipient)

Place a second order for a recipient email address. Check that the recipient receives the delivery email with a claim link. Click the claim link and verify the card appears in the recipient's My Cards.

3 Redeem at checkout

Add any product to cart, apply the gift card code at checkout, and complete the order. Verify the balance is reduced on the card in My Cards and in the Admin Ledger.

4 Verify admin grids

Check **Admin → Shop → Gift Cards → Issued Cards** to confirm both test cards appear. Check **Ledger** for issue and redeem entries. Check **Liability Report** for the outstanding balance.

Troubleshooting

Symptom	Likely cause	Fix
Storefront widget shows nothing	Module is disabled	Enable in Shop → Settings → Gift Cards
Claim email not delivered	Email queue not running	Check the messaging queue service; resend via Admin → Issued Cards

Apple Wallet pass download fails	Certificate or key misconfigured	Verify file paths and APPLE_WALLET_KEY_PASS env var; check PHP error log
Google Wallet button returns 401	Service account lacks Issuer role or wrong Issuer ID	Re-check Google Cloud IAM and Issuer ID in settings
Code not accepted at checkout	Card expired or unlinked entry disabled	Check card status in Admin → Issued Cards; review Allow Unlinked Card Entry setting
Blank page 2 in PDF export	Cover height exceeds Letter content area	Not applicable to admin — this affects doc generation only; see doc-assets/README.md

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