

Google Analytics Widget - Release Notes

Release date: `May 3, 2026`

Module: `Cms`

Widget: `Google Analytics 4`

Summary

The Google Analytics widget has been updated for GA4-focused tracking with stronger validation, clearer fallback behavior, and richer advanced configuration controls.

Main outcome: editors can configure GA4 tracking from the CMS widget editor without hardcoding analytics snippets in page markup.

Key Capabilities

- Supports GA4 measurement IDs in the `G-XXXXXXXXXX` format.
- Supports widget-level measurement IDs or a global default CMS measurement ID.
- Allows the default GA4 `page_view` to be enabled or disabled per widget instance.
- Adds advanced flags for debug mode, Google Signals, and ad personalization signals.
- Adds optional overrides for user ID, page title, page location, cookie settings, and user properties JSON.

Behavior Updates

- Legacy saved `gald` values still load, but new configuration is centered on the GA4 measurement ID field.
- The widget avoids re-running GA4 configuration for the same measurement ID more than once on a page.
- The widget suppresses output when the resolved measurement ID is blank or invalid.

Documentation Pack

- [GoogleAnalytics_Widget_Feature_Technical_Documentation.html](#) / .pdf / .docx
- [GoogleAnalytics_Widget_Feature_Release_Notes.html](#) / .pdf / .docx
- [GoogleAnalytics_Widget_Marketing_Blog_Post.html](#) / .pdf / .docx