



INDITION COMMERCE

Google Merchant V5

Feature List

Capabilities and operating boundaries

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Automatic product delivery

Google Merchant V5 publishes a hosted XML product file that Google Merchant Center can retrieve on a schedule. Staff manage it under **Shop** → **Google Merchant Feed**. Each eligible storefront has its own access details, feed URL and published file.

- Uses the same product inclusion rules as **Export Google Merchant Feed**, restricted to the selected storefront's assigned store.
- Supports the existing default SKU only setting or all enabled SKUs.
- Uses the storefront's price level, currency and Shop stock availability.
- Exports product identifiers, descriptions, landing pages and public gallery images.
- Includes active sale pricing when a valid lower sale price applies.

Access and administration

- Enable or disable the feed separately for each storefront.
- Generate a username and a strong random password with one button.
- Show or hide a newly entered password and copy either credential.
- Save settings without changing the password by leaving its field blank.
- Use **Save & refresh feed** to publish current data immediately.

The password is stored as a hash and cannot be retrieved after saving. Generating credentials fills the form; saving activates them.

Refresh and resilience

The installed Shop scheduled job is initially configured for daily generation at **02:00 server time**. Its schedule is managed under **Admin → Scheduled Jobs → Shop → Google Merchant Feed**. Google's download schedule is configured separately in Merchant Center.

- Streams generation in batches and publishes only a completed file.
- Prevents overlapping builds for the same storefront.
- Keeps the previous complete file when a build fails or exports no valid products.
- Shows generation time, exported count, skipped count and the latest error.
- Records SKU skip reasons and run start and finish messages in job logs.
- Refuses files older than seven days or built for outdated storefront settings.

Boundaries

A feed fetch serves a prepared file and does not rebuild the catalogue. Product changes appear after the next successful generation and Google fetch.

The current feature does not read Google approval or disapproval status into Shop, push changes through the Merchant API, manage advertising campaigns or create Merchant Center accounts. Shipping and returns are configured in Merchant Center. Successful XML delivery is separate from Google's product review.