



INDITION COMMERCE

Google Merchant V5

User Manual

Everyday feed operation and maintenance

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Open and select a feed

Google Merchant V5 prepares product data for scheduled collection by Merchant Center. Use **Shop** → **Google Merchant Feed**. Staff need permission to access this settings screen. The direct admin route is `/admin/Shop/admin/googleMerchantFeed/index`.

Choose the **Storefront URL** you want to manage. Settings, access details and the published file belong to that storefront. Each automatic file is restricted to products assigned to its frontend store.

Switch **Enable automatic Google Merchant feed** to YES to show its access and status settings. Switch it to NO and save to make that feed URL unavailable. Turning it off does not clear product export flags.

Set or replace access credentials

Click **Auto-generate username & password** to fill both fields. Use **Show password** or **Copy password** while the new password is still in the form. Store the details securely and save to activate them.

Copy username is available when the username field contains a value. The show and copy password controls appear when a new password is present. They cannot reveal the saved password.

To change other settings without replacing the password, leave the password field blank. To rotate access, generate or enter new credentials, save them, then update the Merchant Center source with those same credentials. The previous credentials stop working when the new ones are saved.

Save and refresh

Save settings saves enablement and access details. It does not generate a fresh product file.

Save & refresh feed saves the settings and attempts generation for the selected storefront. It is available when the feed is enabled. Read the result and generation output after the page reloads.

The **Feed URL** identifies the file Google fetches. Copy it from settings without editing its key or filename. Supply the access credentials separately in Merchant Center. The Setup Guide explains the initial connection.

Read the status

Status field	Meaning
Last generated	Time of the last successfully published file.
Products exported	Number of XML items in that successful build.
Skipped	Selected SKUs excluded from that successful build because required output data was missing or unusable.
Latest error	A later failed attempt may report an error while the earlier successful time and counts remain visible.

The status also states the SKU selection setting and currency. These describe Shop's published file, not Google's approval status.

Correct a missing product

First check the product's Google export flag, Active or Active Sellable status, store assignment and enabled SKU. If default SKU only is on, confirm that the intended SKU is the product's default.

Next read the generation log. A selected SKU can be skipped for a regular price no greater than 1, missing product image, description, title or usable storefront URL. Fix the source product data, then refresh the feed.

A SKU that fails selection is absent before export checks and may have no skip message. An unavailable SKU that otherwise qualifies can still be exported with `out_of_stock` availability.

Review schedules and recover from failures

Use **Admin** → **Scheduled Jobs** → **Shop** → **Google Merchant Feed** to review generation runs. The initial daily time is 02:00 server time; an administrator can change the job schedule. Google's fetch schedule remains a separate Merchant Center setting.

If a build fails, the previous complete file is retained. Correct the logged issue and rerun generation. The endpoint stops serving a file older than seven days. A changed storefront URL, store assignment or other feed context can also require regeneration before the file becomes available.

If Google reports a fetch failure, confirm the feed is enabled, its URL is correct and its credentials match the last saved values. For product review issues, use Merchant Center's issue details.