



INDITION CONTENT MANAGEMENT

AI Site Designer

FAQ — answers to the questions people ask most about the AI Site Designer.



Version V1.0 · September 2026



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Straight answers to what people ask before and after they start designing with AI. For step-by-step instructions see the *User Manual*; for switching it on, the *Setup Guide*.



Wherever you see this mark, the answer is about an AI feature.

The basics

What is the AI Site Designer?

A place in the CMS (**CMS > AI Site Designer**) where you plan a website's look, layouts and pages, then build them as draft pages and templates. A design is made of real templates and widgets, so building writes exactly what you designed.

Will anything change on my live website while I work on a design?

No. Nothing in a design reaches your visitors. Even building only creates draft pages and switched-off templates; you publish each page yourself when you are ready.

Do I have to use AI?

No. You can design and build a whole site by hand. AI features are optional, each has its own switch, and anything AI drafts is shown to you first.

Who can use it?

Anyone with the **AI Site Designer** permission. CMS admins and Admins have it already. The AI features also need **Use the AI Assistant**.

Designing

Why does the Brand step not change my current pages?

Most existing pages set their colors widget by widget. A design's brand applies to the pages built from the design, not to your live site's existing pages.

Why does the AI Site Designer suggest a template I already have?

To keep your template list short. When you add a layout, templates on your site with similar areas are offered first. Use one if it fits; draw a new one if not.

Can I control what shows on phones?

Yes. In Structure, select an area and choose **Stack**, **Hide** or **Move** under **On phones**. Choose **Phone** above the canvas to see the result.



Why can I not choose a certain widget in an area?

Only widgets that work where you are placing them are offered. Product widgets, for example, work on the product page.

What is "Things no widget can do yet"?

When you want something none of your widgets can show, it goes on this list instead of being faked with other widgets. It is a record of what to build next.

Someone else changed the design while I was working. Is my work lost?

No. You choose whether to save yours as a new version (keeping both) or to load theirs. Unsaved work also survives a closed browser tab.

Starting a design

What does Start from this site bring in?

Your site's colors and fonts, the templates up to three chosen pages sit in (reused exactly as they are), and each page's widgets as visitors see them now. When built, each page becomes a new draft at a new address beside the live one.

Why does my redesign look the same as my live pages?

Because Start from this site reuses your live templates. To bring in a new look, draw a new header and footer, or a new layout, in Structure.

Does Start from a screenshot copy the other website?

No. It takes the look and the arrangement, and writes new words for your site. It never copies another site's words, business name, prices or pictures.

Where do my files and addresses go?

A screenshot or PDF, or the pictures and measurements of the websites you give, are sent to Anthropic, the company that makes the Claude AI, so the AI can read them. Your website keeps only the draft design.

Why can a website not be visited?

Pages behind a login or a paywall, pages that need a click to show their content, and anything on a private network cannot be visited. The note on the new draft names each page that could not be used and why.

Several websites have a look I like. Which one is used?

The first website marked for its look. The others' colors and fonts are shown in the note, with **Use this site's look instead** to try them on the Brand step.

Why is Start from websites not available?

It needs its switch turned on in **Cms > AI Assistant**, and the page-picturing service set up for your website in **AI Site Designer > Settings**. The card on the design list says which is missing.

Can I start from a design I made in Canva?

Yes. Choose **Start from Canva** on the design list, pick the design and the page, and AI drafts a website design from it. A Canva account must first be connected to your website in **AI Site Designer > Settings**. Nothing in Canva changes.

How many Figma frames can I import at once?

Up to 12 pages per import. Your website must be connected to Figma first, by someone who manages the AI Assistant settings.

AI while designing

What is the difference between Fill with AI and Rewrite with AI?

Fill with AI suggests new widgets for an empty or partly filled area. **Rewrite with AI** changes the words and settings of one widget already placed.

Does Rewrite with AI save the new words?

No. It puts them into the widget's form. They are kept only when you save the form and then the design.

Does AI cost money?

Each AI request is charged to your website's AI account and counts against the daily limits set in **Cms > AI Assistant**. Start from websites shows the most a run can cost before it starts.

Building

What happens when I build?

Everything in the design is created in one go: new templates, draft pages with their widgets, and the header and footer widgets. If any part fails, nothing is kept. Your live site does not change.

How do I put the built pages live?

Open each page in the page editor, check it, switch it on, and assign its draft revision to your workflow — as for any page you make yourself.

Why can I not change a built design?

After building, the pages are ordinary pages people edit in the page editor; rebuilding would overwrite that work. Duplicate the design to keep working on it.

Why were my cart and account pages not built?

Only product and gift card pages are built as store pages. Other store pages are used by the store in ways a draft could reach customers, so they are left out and the Build step says why.

Unused templates

What are unused templates?

Templates the AI Site Designer made that no page uses. The Unused templates screen lists them, so you can switch them off or delete them. Templates people made themselves are never listed.

Why can a template not be deleted?

Delete is only offered when nothing can be harmed: no page has ever used it, no other template sits inside it, no draft design uses it, and it is not your site's default. Switch it off instead.