

[Shop Platform Update](#) [Merchandising](#) [Automation](#)

Introducing Scheduled Product Changes

Plan updates in advance, launch at the exact time you choose, and keep your catalog accurate without late-night manual edits.

We've upgraded Scheduled Product Changes to give merchandising and ecommerce teams tighter control over product and variant updates. You can now queue changes ahead of time, review exactly what will change, and let the system apply updates automatically when your schedule is due.

Why This Matters

- **Launch on time, every time:** Price changes, content updates, and merchandising edits can be prepared earlier and published automatically.
- **Reduce manual errors:** Clear before/after diffs help teams verify updates before scheduling.
- **Support campaign coordination:** Align catalog updates with promotions, emails, paid media, and seasonal events.
- **Improve operational confidence:** Better execution logging and queue processing make it easier to audit what ran and when.

What You Can Schedule

Teams can schedule changes for both Products and SubProducts, including:

- Pricing updates (including imported pricing batches)
- Product and variant content fields
- Attributes and related item relationships
- Gallery item updates and associated tags
- Metadata updates (including Open Graph fields)

New: Relation and gallery diffs are now much more readable. Related items show meaningful names/SKUs and gallery sections show actual thumbnails with tags.

How It Works

1. Edit a Product or SubProduct in schedule mode.
2. Set your desired date and time.
3. Review the diff to confirm exactly what is changing.
4. Save as Scheduled.
5. The system applies due changes automatically from oldest to newest.

Built for Real-World Catalog Operations

This upgrade is designed for teams that manage frequent price and content updates across large catalogs. The scheduler now handles execution in a safer sequence and provides cleaner logs, so operators can track each applied change with confidence.

Highlights customers will notice

- Cleaner launch windows for promotions and pricing updates
- Fewer last-minute manual changes in admin
- Better consistency between planned updates and live storefront data

Who Benefits Most

- Ecommerce managers coordinating frequent campaign launches
- Merchandising teams managing large assortments with variant-level pricing
- Operations teams that need clear auditability and dependable execution

Ready to Use

Scheduled Product Changes are now enhanced and ready for production workflows. If your team already uses Product/SubProduct editing and Manage Prices imports, you can start taking advantage of the improved scheduling flow immediately.

Internal reference service: `Shop.Schedule.RunProductSubProductSchedule`

Publication date: March 21, 2026