

One Platform for BERNINA Dealers

Your storefront, register and marketing share one inventory and one customer list, while BERNINA catalog, pricing and promotions stay current for you.

YEAR-END OFFER

Sign by December 31, 2026

Rewards, Commissions, Timeclock & Scheduling FREE until 12/2027

Agentic Commerce FREE until 12/2026

1 • SELL ONLINE

\$250/mo

Website & online store

BERNINA catalog & pricing

Products and pricing sync automatically

BERNINA promotions

National promos update with no manual work

Compliance built in

BERNINA brand standards handled

More ways to sell

Classes, gift cards, layaway, subscriptions, kits

Reviews & AI blog

Fresh, SEO-ready content

SEO-optimized storefront

Plus Google Analytics

QuickBooks integration

Works with QuickBooks Online & Desktop

2 • SELL IN-STORE

from \$200/mo

Per location: every module here

Point of Sale

\$200/mo*

3 terminals per location; event terminals free. Serialized machines, fabric by the yard

Inventory

Free w/ POS

\$100/mo on its own. Real-time stock & serials

Service & Repair

\$100/mo

Paperless work orders, warranty, status updates

Timeclock & Scheduling

\$50/mo

FREE UNTIL 12/2027

Employee scheduling app included. \$30/mo each additional location, 25 users per location. Any device; payroll integration, overtime, double time & breaks

3 • GROW ONLINE & IN-STORE

from \$50/mo

Add-on modules

Email & SMS Marketing

\$50/mo

Automations, A/B testing, BERNINA promos

Rewards

\$50/mo

FREE UNTIL 12/2027

Points, VIP tiers & referrals

Sales Commissions

\$50/mo

FREE UNTIL 12/2027

Sales & technician commissions, spiffs

Agentic Commerce

\$100/mo

FREE UNTIL 12/2026

Coming soon. Optimizes your site for AI browsing & shopping

Online Chat

\$50/mo

Self-managed; Live or AI Agent \$150/mo

Full Reporting

Included

Dashboards & exports across every module

Complete Commerce Connection Suite

Website + POS + Inventory + Service & Repair + Marketing + Chat + Rewards + More

from \$650/mo

for one location

Ready to connect your business?

Talk to your BERNINA representative. Live in days, not months.

GET STARTED TODAY



*POS includes 3 terminals per location (event terminals free); each additional terminal \$100/mo. Setup: \$500 standard | \$1,500 guided migration & training. Each added location adds its in-store modules at per-location pricing. Timeclock NFC tag readers optional, \$50 each. FREE offer applies to agreements signed by December 31, 2026: Rewards, Sales Commissions, Timeclock & Scheduling free until 12/2027; Agentic Commerce free until 12/2026.